

ABSTRACT OF THE DISCLOSURE

An object of the present invention is to provide a system for reading text display information, which is formed by a reader mechanism which reads information of an information recording element which is provided at an information display member such as a poster and to which necessary and/or optional information is inputted and a display portion for displaying the information.

The present invention includes an information display member such as a poster and a mobile communication system which reads an information portion of the information display member. The information display member is provided with an information recording element to which necessary and/or optional information of the information portion is inputted. A main body of the mobile communication system is provided with a reader mechanism for reading information recorded in the information recording element and a display portion for displaying the information.